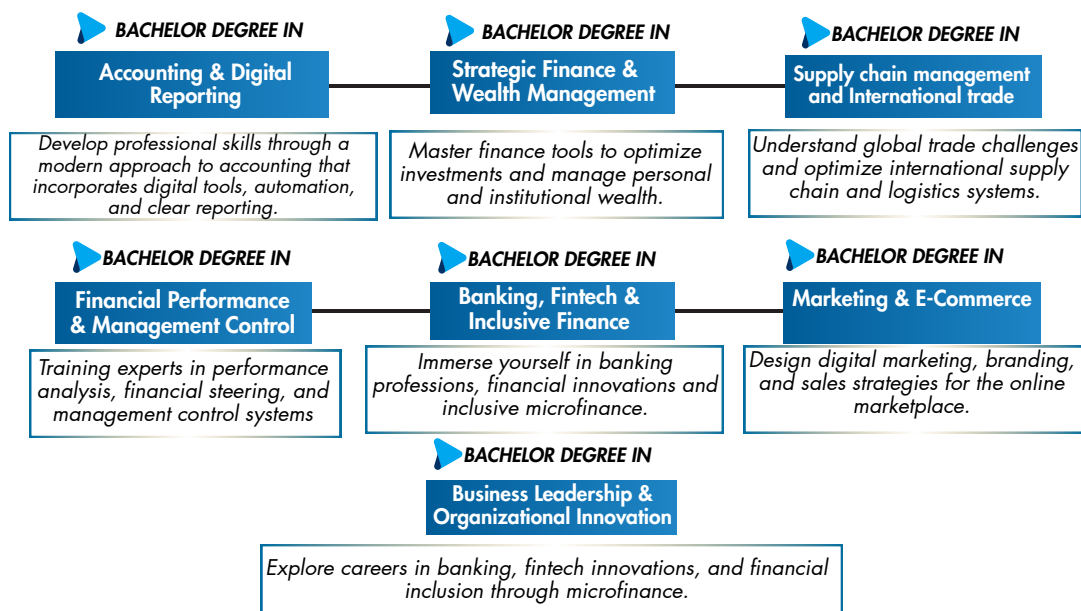


ADMISSIONS

Examination of the document:

- ▶ **IN 1st YEAR: (Baccalauréat et GCA AL)**
- ▶ **IN 2th YEARS: (Examination of the file with a Bac+2)**
(BTS, DUT, HND)

SPECIALTIES:



For additional information:

🌐 **Site web:** <https://essec-dla.com/formations/bachelor/> ✉ **Email:** essec@essec-douala.cm

☎ **(+237) 6 95 17 33 11 / 6 56 25 23 62/ 6 96 15 11 68 / 6 75 66 03 13**

📍 **BP: 1931 Douala, Cameroon**



UNIVERSITÉ DE DOUALA
Ecole Supérieure des Sciences
Economiques et Commerciales (ESSEC)



Bachelor Program

at ESSEC Business School in Douala

This program is distinctive in multiple aspects. Alongside bilingual instruction, with **60%** of teaching conducted in **English** and **40% in French**, our students will obtain international language and IT certifications to facilitate swift and effective professional integration.

Students will benefit from tailored support throughout their academic journey. In their first year, they will engage in training focused on personal and professional development. During the second year, they will undertake internships with prominent companies, participate in entrepreneurship courses, and receive guidance from entrepreneurial mentors to immerse themselves in the culture of business creation and management. Additionally, they will become members of the **ESSEC Business Incubation Center**. Beginning in the third year, they will be enrolled in the **FNE (French National Business School)** to enhance their professional integration.

WHAT DOES THE ESSEC BACHELOR'S DEGREE ENCOMPASS?



The ESSEC Bachelor's degree program

is intended to foster international exchanges and cultivate a sense of discovery. Consequently, the increasing internationalization of the economic landscape renders proficiency in English indispensable for professional endeavors. Bachelor's programs in this domain equip students with esteemed competencies, enabling them to thrive in this global professional milieu.



Consequently, the ESSEC bachelor's degree student will undertake courses in both English and French. This bilingual program features a distribution of **60% English** and **40% French**, designed to encourage the daily use of this international language and equip students for integration into multinational corporations. It aims to unlock new horizons, diverse pathways, and fresh career opportunities abroad, whether through internships, work-study arrangements, or studying overseas, among other options.

As a worker, employer, or entrepreneur, the ability to articulate oneself in multiple languages is more than a mere asset. In both personal and professional contexts, it undoubtedly creates opportunities and can significantly impact the growth of your endeavors and experiences. Cameroon, being a bilingual nation, requires professionals who are adept in both official languages.



The distinctiveness of our training program lies in

The student will undertake certified language training in collaboration with the IFC. Consequently, English-speaking students will graduate with a French language certificate (**DALF and DELF**), while French-speaking students will receive an English language certificate (**TOEFL**). Additionally, all students will obtain IT certifications through partnerships with organizations such as Microsoft. Upon completion of the program, the student will possess a Bachelor's degree, a language certificate and an IT certificate.

In this manner, our teachings will foster the development of global citizens and humanistic leaders equipped to confront the significant challenges of both the present and the future.

How to enroll in the ESSEC Bachelor program:

- 01 I am compiling my file. I submitted a physical application to the administration of ESSEC Business School online.
- 02 I obtain my results. Prior to the academic year set to commence in September

ORGANIZATION OF ACADEMIC PROGRAMS:



FIRST YEAR

✓ Initiation and Fundamentals

The initial year enables you to position the company within its institutional, legal, and economic context. This year focuses on introducing the essentials: understanding corporate culture, management, and business principles.



SECOND YEAR

✓ Methods and Depth of the principles

The second year focuses on solidifying foundational knowledge and acquiring skills in management and organization, particularly in team and project management.



THIRD YEAR

✓ Specialization and professional development

The third year constitutes an advanced curriculum that enables you to solidify your specialization and enhance your foundational skills. Fifty percent of the courses are tailored to your selected pathway.

THE THREE YEARS

THE PROGRAM ALTERNATES BETWEEN TIME ALLOCATED FOR ACQUIRING CONCEPTS AND TIME DEDICATED TO THEIR PRACTICAL APPLICATION.

Each semester is validated by earning **30 ECTS** credits. Progression in the Bachelor's program is attained by successfully completing the semesters sequentially, culminating in a total of **180 ECTS** credits by the conclusion of the **three-year program**. The evaluation of students' knowledge acquisition is conducted through continuous assessments, complemented by mid-term and final evaluations at the end of each semester.